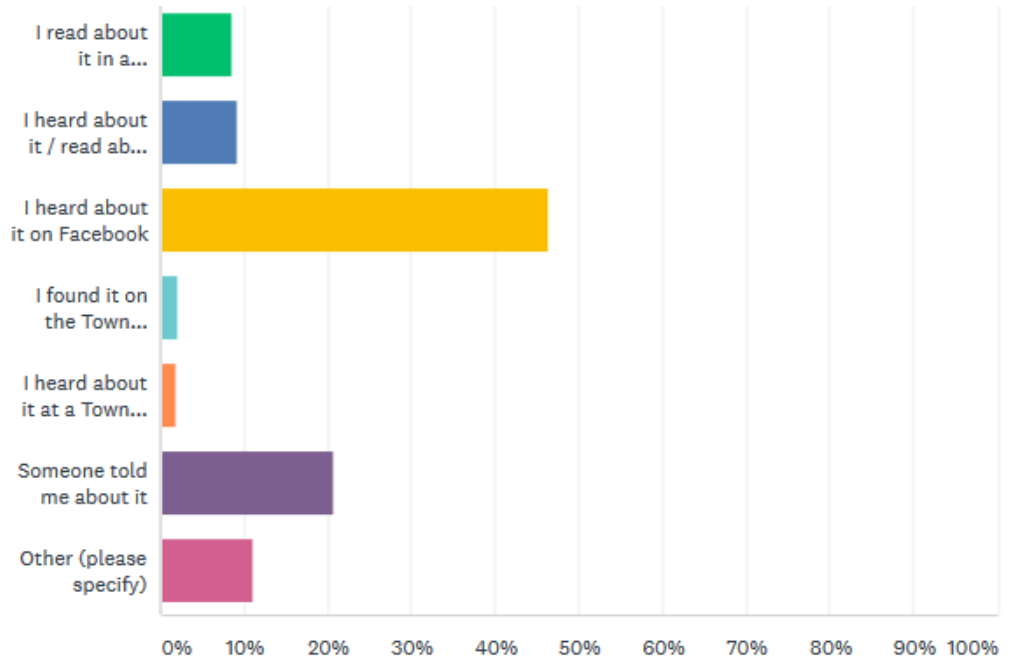


RESULTS FROM ON-LINE SURVEY

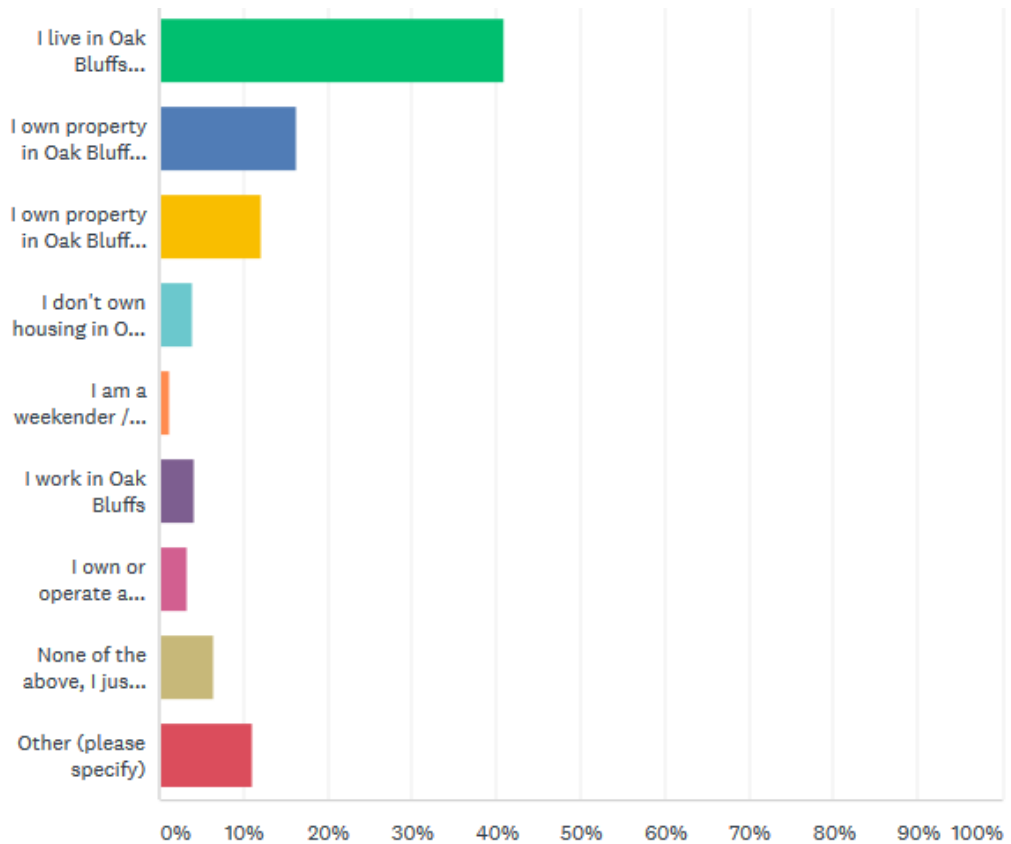
Q1 How did you learn about this on-line survey?



Answer Choices	Responses	
I read about it in a newspaper	64	8.5%
I heard about it / read about it on-line	69	9.2%
I heard about it on Facebook	350	46.5%
I found it on the Town website	15	2.0%
I heard about it at a Town meeting	14	1.9%
Someone told me about it	156	20.7%
Other (MVCMA, Email, Senior Center, Library Meeting, Friend, Town)	84	11.2%
	752	

RESULTS FROM ON-LINE SURVEY

Q2 Which of the following best describes you?



Answer Choices	Responses	
	I live in Oak Bluffs year-round	311
I own property in OB / live there seasonally / don't rent to others	124	16.4%
I own property in OB / live there and/or rent it in the summertime	92	12.1%
I don't own housing in OB but rent property there in the summer	30	4.0%
I am a weekender / day-tripper in the summertime	10	1.3%
I work in Oak Bluffs	32	4.2%
I own or operate a business in Oak Bluffs	26	3.4%
None of the above, I just like Oak Bluffs!	49	6.5%
Other (multiple categories, renter. etc.)	84	11.1%
	758	

RESULTS FROM ON-LINE SURVEY

Q3-5 What is the main thing that attracted you to Oak Bluffs?

In early versions of the survey, people were able to respond to this question multiple times (when only one response was intended).

Answers **listed in order of total responses** (top 3 responses in each column colored)

Answer Choices	Response	Invest	Visit	TOTAL	
People / Family / Friends	172	79	82	333	26.6%
Overall Character / History / Scenic Beauty / Appearance	135	90	92	317	25.3%
Location / Accessibility	63	49	27	139	11.1%
Housing Price / Affordability / Availability	58	40	3	101	8.1%
Beaches / Summertime Amenities	26	23	46	95	7.6%
Vibrant Downtown	17	14	41	72	5.7%
Diversity of Community / Residents	32	16	18	66	5.3%
Work	22	19	16	57	4.5%
Housing / Neighborhood Attractiveness	21	14	0	35	2.8%
Community Events / Activities	7	4	10	21	1.7%
School System / Other Town Services / Amenities	8	7	2	17	1.4%
<i>Comments (all above, born here, etc.)</i>	69	26	24	119	9.5%
	561	355	337	1,253	

RESULTS FROM ON-LINE SURVEY

Q6 Thinking about Oak Bluffs, please list up to four things you are proud about.

First Mention

Events Fishing Pier Flying Horses Activities Harbor
Reliable Market Fireworks Location Restaurants
Oak Bluffs Community Businesses Park
Waterfront Beaches Circuit Ave Town
Architecture Campground Walk Beauty Clean
Downtown Charm History Night Life School Library

Second Mention

Friendly Heritage Library Houses Restaurants Fireworks
School MVCMA History Flying Horses Harbor
Waterfront Town Clean Beaches Circuit Ave
Ocean
Park Historic Community Walkability
Beauty Friendliness Downtown Carousel Architecture
Safe Oak Bluffs

Third Mention

Beauty School Summer Cottages Friendly Location
Library Access Town Tabernacle Harbor
Fireworks Beaches Oak Bluffs Park
Architecture Community Fishing Pier
Restaurants Character Downtown Camp
History Neighborhoods Campgrounds Shopping Activities
Flying Horses

Fourth Mention

Residents Houses Harbor Walkable MVCMA Circuit
History Campground Beaches Character
Community Oak Bluffs Park Waterfront
School Family Town Location Downtown Architecture
Beauty Restaurants

RESULTS FROM ON-LINE SURVEY

Q7 Again, thinking about Oak Bluffs, please list up to four things you are sorry about.

**First
Mention**

Island Winter Trash Sea Downtown Movie Theatre Road
 Cost Traffic Poor Town Water Parking
 Shops Housing Mopeds Beach Litter
 Movie Theater District Circuit Ave Community
 Sidewalks Trump Public

**Second
Mention**

Downtown Old Movie Businesses Nips Island Theater
 School Trash Year Round Traffic Sidewalks Beach
 Mopeds Town Water Parking Issues
 Housing Street Summer District Circuit Ave
 Spending Shops Roads Property Wooded Areas Live

**Third
Mention**

Shops Old Movie Trash Dilapidated Buildings Mopeds
Movie Theater Downtown Restaurants Summer
 Sidewalks Town Water Parking Housing
 Traffic Circuit Ave Taxes Year Round Roads
 Circuit Avenue Harbor School Island Public Bathrooms Beach

**Fourth
Mention**

Roads Year Round Taxes Movie Theatre Summer Island Theatre
 Trash Poor Traffic Congestion Circuit Ave
 Water Town Circuit Avenue Parking Harbor
 Theater Litter Housing Public Downtown
 Commercial Beach T-shirt Shops Property Mopeds

RESULTS FROM ON-LINE SURVEY

Q8 The following topics might be considered as part of a Master Plan update. Please identify what you feel are your *top priorities* for inclusion / consideration as part of the Master Plan. (please select one response in each column)

Answers **listed in order of total responses** (top 3 responses in each column colored)

Answer Choices	First	Second	Third	Fourth	Fifth	TOTAL
Natural Resources / Water Quality / Beaches / Ponds	84	73	50	33	33	273
Community Character / Appearance / Maintenance	64	55	38	37	30	224
Housing Needs	67	42	25	26	21	181
Open Space / Parks / Conservation Lands	24	35	33	38	34	164
Resiliency / Sea Level Rise / Storm Preparation	36	27	39	24	29	155
Downtown	40	31	38	27	19	155
Water Supply / Sewage Disposal / Electric / Internet / Cell Phones	38	29	28	35	20	150
Environmental Sustainability	27	20	32	39	28	146
Parking	24	32	32	21	28	137
Tourism Amenities (experience / public bathrooms, etc.)	12	21	33	34	30	130
Walking / Bicycling / Public Transportation	11	18	32	26	42	129
Town Facilities / Services (public works, fire, police, recreation, etc.)	13	16	24	34	35	122
Roads / Traffic / Circulation	23	22	20	27	25	117
Commercial / Business Development	11	23	20	20	22	96
Residential Development / Redevelopment	9	16	17	13	21	76
Zoning Bylaw	6	13	13	14	16	62
	489	473	474	448	433	

RESULTS FROM ON-LINE SURVEY

Answers **grouped by theme** and then ordered by total response

Conservation-Related	First	Second	Third	Fourth	Fifth	TOTAL
Natural Resources / Water Quality / Beaches / Ponds	84	73	50	33	33	273
Community Character / Appearance / Maintenance	64	55	38	37	30	224
Open Space / Parks / Conservation Lands	24	35	33	38	34	164

Sustainability-Related	First	Second	Third	Fourth	Fifth	TOTAL
Resiliency / Sea Level Rise / Storm Preparation	36	27	39	24	29	155
Environmental Sustainability	27	20	32	39	28	146

Development-Related	First	Second	Third	Fourth	Fifth	TOTAL
Housing Needs	67	42	25	26	21	181
Downtown	40	31	38	27	19	155
Parking	24	32	32	21	28	137
Tourism Amenities (experience / public bathrooms, etc.)	12	21	33	34	30	130
Commercial / Business Development	11	23	20	20	22	96
Residential Development / Redevelopment	9	16	17	13	21	76
Zoning Bylaw	6	13	13	14	16	62

Infrastructure-Related	First	Second	Third	Fourth	Fifth	TOTAL
Water Supply / Sewage Disposal / Electric / Internet / Cell Phones	38	29	28	35	20	150
Walking / Bicycling / Public Transportation	11	18	32	26	42	129
Town Facilities / Services (public works, fire, police, recreation, etc.)	13	16	24	34	35	122
Roads / Traffic / Circulation	23	22	20	27	25	117

RESULTS FROM ON-LINE SURVEY

Q9 What do you think is the most important issue facing Oak Bluffs today?

Water Quality East Chop Bluff Planning Climate Change Traffic Sewer
 Issues Mopeds Taxes Growth Parking Zoning Town
 Sustainability **Housing** Future Needs Circuit Ave
 Downtown Trash Maintaining Sea Level Rise Beaches Place
 Waste Water High School Oak Bluffs Development

Word	Responses
Housing	91
Town	64
Needs	30
Parking	30
Downtown	30
Taxes	24
Maintaining	22
Issues	20
Beaches	18
Traffic	15
Waste Water	11
Planning	11
Oak Bluffs	9
Water Quality	9

Word	Responses
Development	9
Sustainability	9
Zoning	9
Future	7
Growth	7
Circuit Ave	6
Mopeds	6
Trash	6
Sewer	6
Sea Level Rise	5
Climate Change	5
Place	5
East Chop Bluff	4
High School	3

RESULTS FROM ON-LINE SURVEY

Q10 What do you see as the greatest challenge or need facing the Oak Bluffs in the next 10 to 20 years?

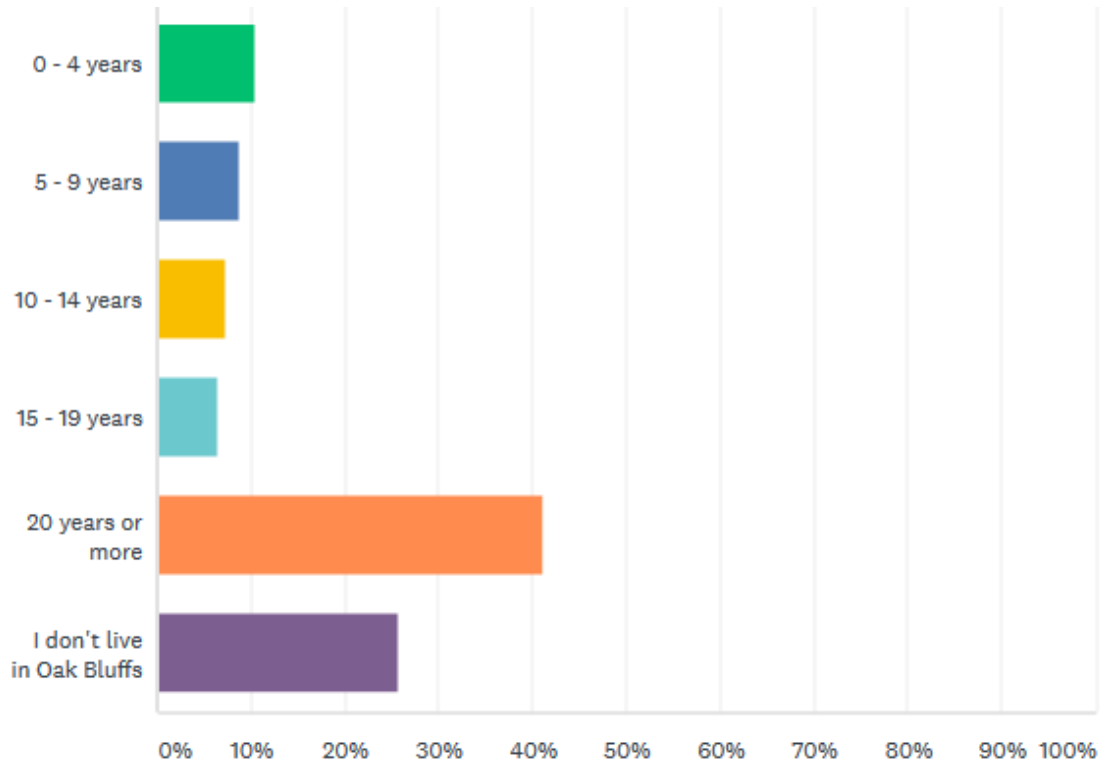
Development Waste Treatment Business Aging Population Taxes Oak Bluffs
 Year Round Natural Resources Beaches Zoning Water
 Growth Town Climate Change Housing East Chop
 Maintaining Global Warming Sea Level Rise
 Environmental Issues Island Overcrowding Parking Circuit Ave Traffic
 Young People Infrastructure

Word	Responses
Housing	85
Town	43
Maintaining	31
Water	29
Sea Level Rise	28
Beaches	24
Island	19
Year Round	18
Parking	17
Taxes	16
Traffic	16
Business	15
Infrastructure	15
Development	13

Word	Responses
Climate Change	10
Growth	10
East Chop	7
Zoning	6
Global Warming	5
Natural Resources	5
Environmental Issues	5
Oak Bluffs	5
Overcrowding	5
Aging Population	4
Circuit Ave	4
Waste Treatment	3
Young People	3

RESULTS FROM ON-LINE SURVEY

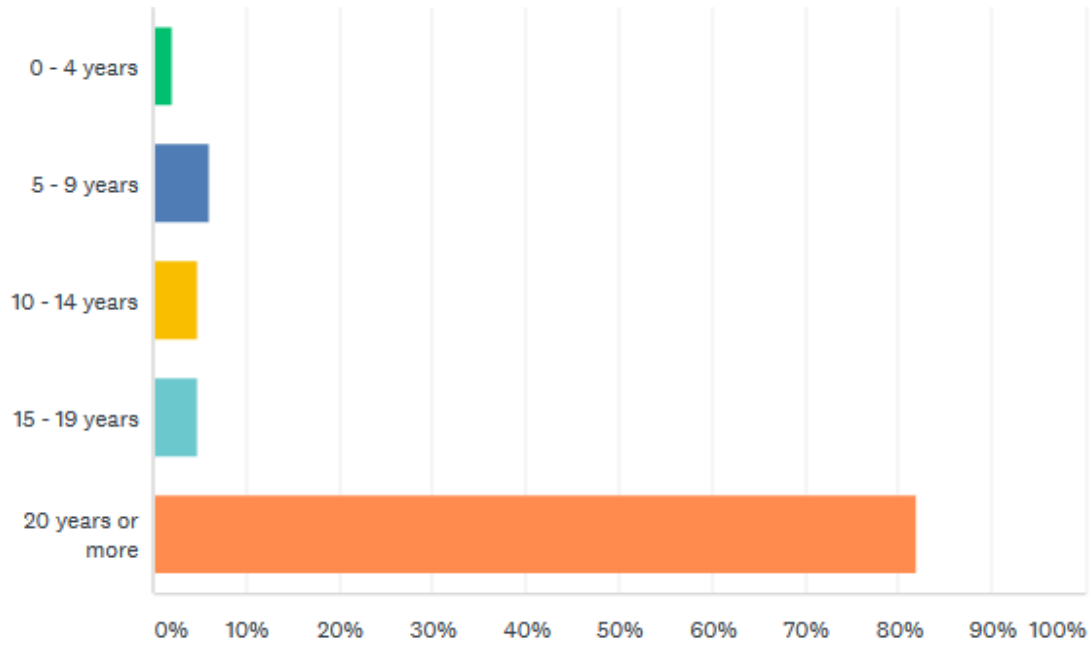
Q11 If you live in Oak Bluffs, approximately how long have you lived here?



Answer Choices	Responses	
0 - 4 years	48	10.5%
5 - 9 years	40	8.8%
10 - 14 years	33	7.2%
15 - 19 years	30	6.6%
20 years or more	188	41.1%
I don't live in Oak Bluffs	118	25.8%
	457	

RESULTS FROM ON-LINE SURVEY

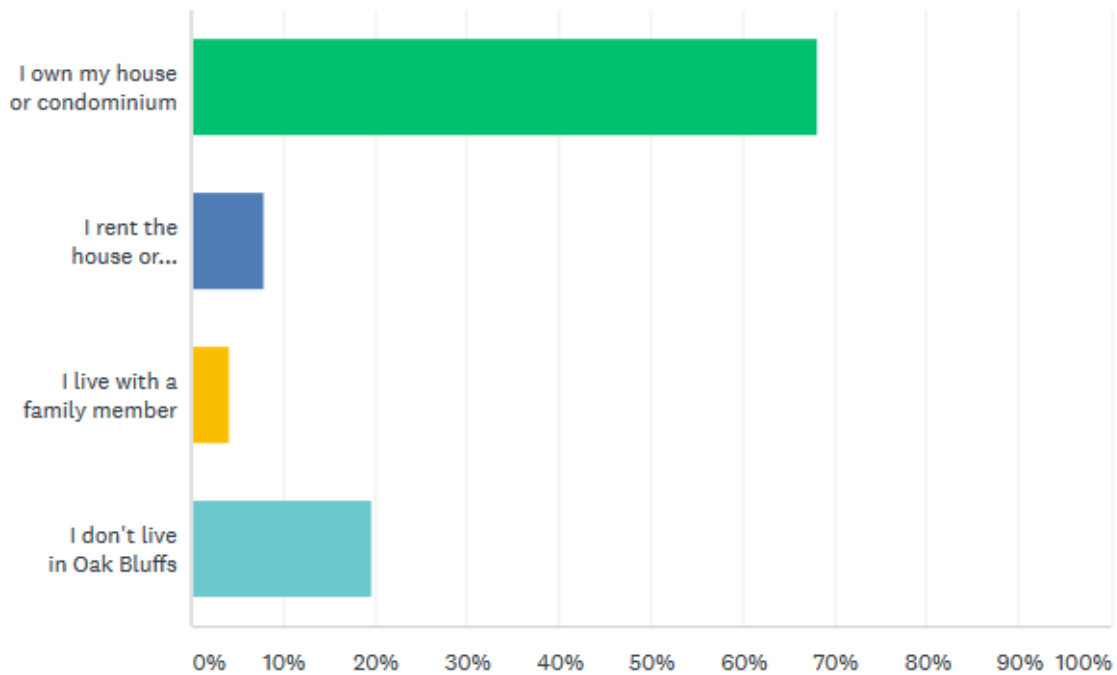
Q12 If you don't live in Oak Bluffs, approximately how long have you been coming here?



Answer Choices	Responses	
	0 - 4 years	4
5 - 9 years	11	6.0%
10 - 14 years	9	4.9%
15 - 19 years	9	4.9%
20 years or more	151	82.1%
	184	

RESULTS FROM ON-LINE SURVEY

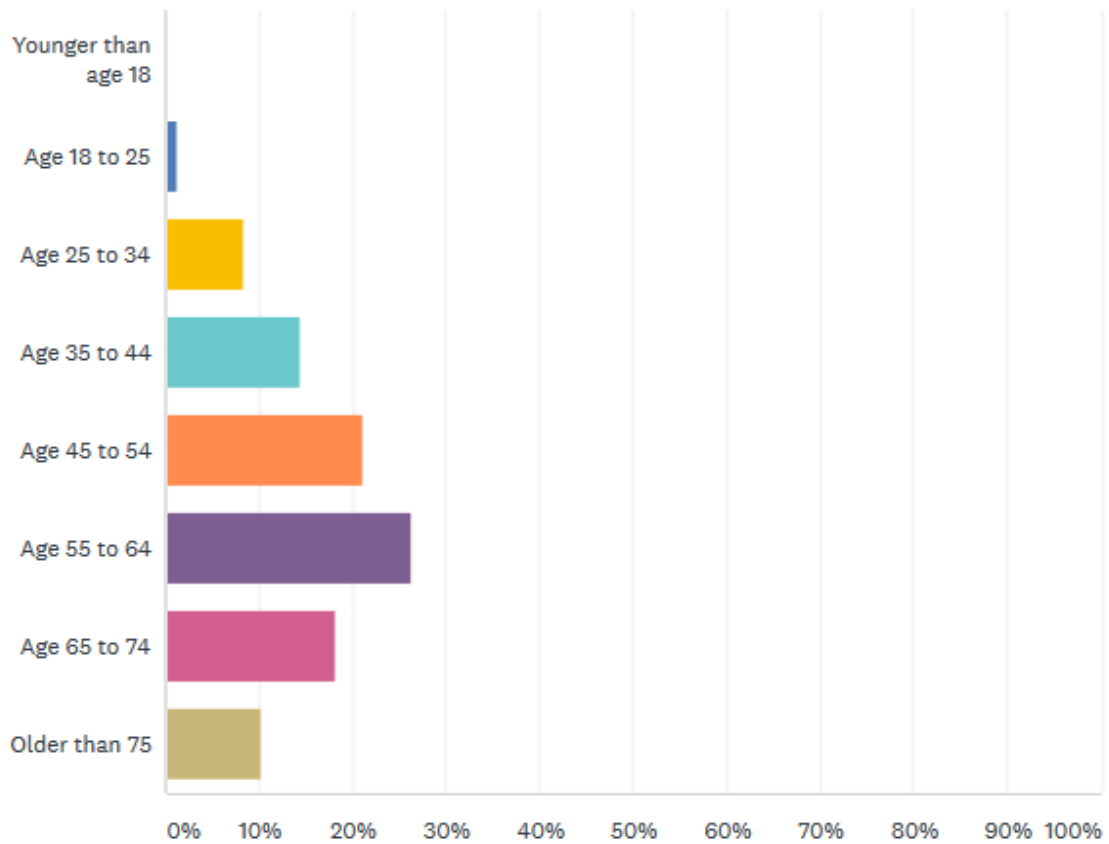
Q13 If you live in Oak Bluffs, do you own or rent where you live?



Answer Choices	Responses	
I own my house or condominium	312	68.3%
I rent the house or apartment where I live	36	7.9%
I live with a family member	19	4.2%
I don't live in Oak Bluffs	90	19.7%
	457	

RESULTS FROM ON-LINE SURVEY

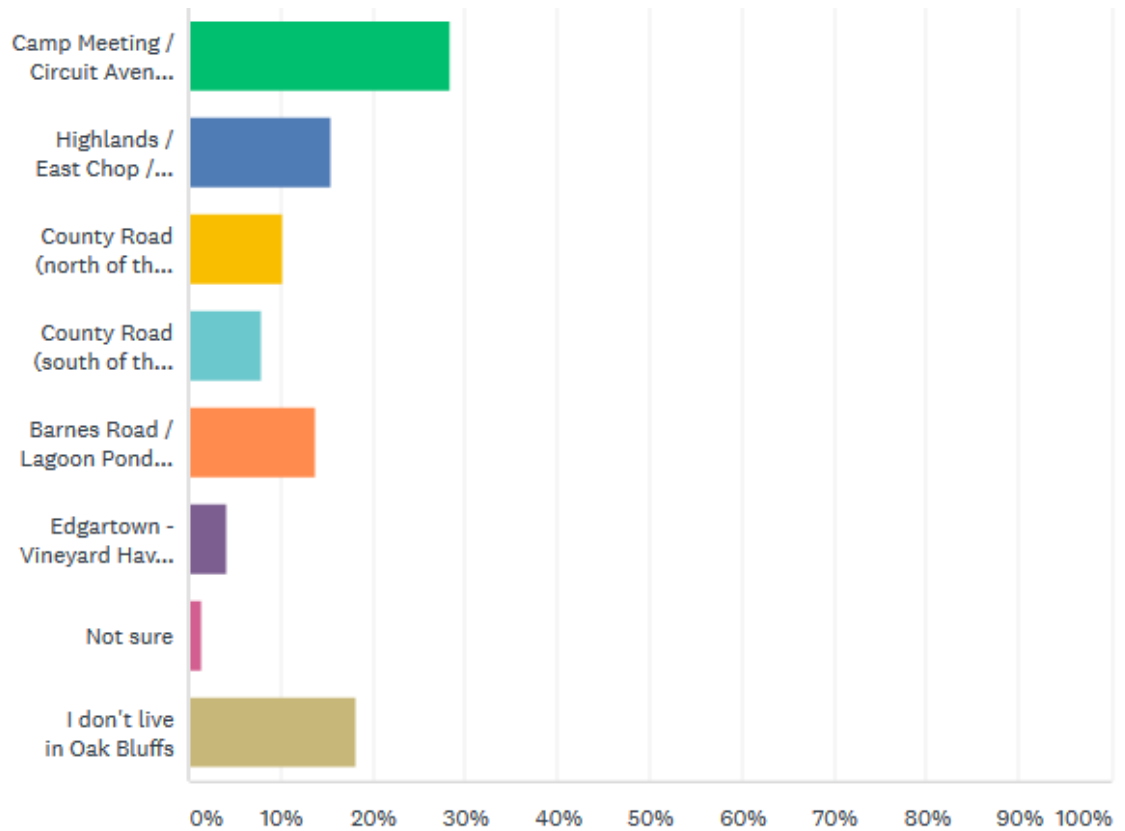
Q14 What age group are you part of?



Answer Choices	Responses	
Younger than age 18	0	0.00%
Age 18 to 25	6	1.2%
Age 25 to 34	41	8.4%
Age 35 to 44	70	14.3%
Age 45 to 54	103	21.1%
Age 55 to 64	129	26.4%
Age 65 to 74	89	18.2%
Older than 75	50	10.3%
	488	

RESULTS FROM ON-LINE SURVEY

Q15 If you live in Oak Bluffs, how would you describe where you live?



Answer Choices	Responses	
Camp Meeting / Circuit Avenue / Seaview Avenue / Beach Avenue Area	135	28.4%
Highlands / East Chop / Eastville Area	74	15.6%
County Road (north of the firehouse)	49	10.3%
County Road (south of the firehouse) / Sengekontacket Pond area	38	8.0%
Barnes Road / Lagoon Pond Area	66	13.9%
Edgartown - Vineyard Haven Road Area	20	4.2%
Not sure	7	1.5%
I don't live in Oak Bluffs	87	18.3%
	476	

RESULTS FROM ON-LINE SURVEY

Q16 Are there any other thoughts you would like to share with us today?

Glad Moped Rentals Affordable Housing Movie Theater Good Work
 Tourists Public Appreciate Thanks for Doing Preserve
 Master Plan Circuit Ave
 Input Hard Copy Survey Special Place Town
 Love OB Oak Bluffs Efforts Community Forward
 Year Round Good Idea Results Planning Process Parking Idea of Making
 Thanks for Asking Consider

Word	Responses
Town	42
Input Hard Copy Survey	35
Oak Bluffs	26
Master Plan	11
Community	10
Thanks for Doing	9
Year Round	8
Public	8
Results	7
Good Work	6
Parking	6
Affordable Housing	5
Thanks for Asking	5
Glad	5

Word	Responses
Consider	5
Special Place	4
Circuit Ave	4
Love OB	4
Preserve	4
Efforts	4
Appreciate	4
Forward	4
Tourists	4
Good Idea	3
Movie Theater	2
Planning Process	2
Moped Rentals	2
Idea of Making	2